

# Gateway News

*The Monthly Free Newspaper for North Bexley*



## Copy dates, Delivery dates, Information and Rate card

*Effective Affordable Advertising in 2008*

# Gateway News

*Effective Affordable Advertising*

Gateway News targets 16,000 homes in North Bexley and a further 2,000 copies are left in key outlets such as supermarkets and libraries. This makes us the most penetrating newspaper in the area, higher than any other free newspaper. Our distribution area covers Erith, Slade Green, Northumberland Heath, Upper and Lower Belvedere, East Thamesmead and the borders of Abbeywood, Barnhurst and Welling.

## What our readers think...

"I liked the paper & it's ALL Erith connection, it's about time there was something for this area, as the term "local" now stretches way beyond Erith etc. & sometimes gives no mention at all"  
Yours Sincerely, Rick Sperinck.

"Just thought I had to e-mail to say a job well done on your newspaper. I live in Slade Green and it's nice to read what is going on. The paper is very well laid out and easy to read. I don't normally read a paper cover to cover but your one I do. All the other local papers seem to be jam packed with stuff, I appreciate people need to advertise but it gets hard going when you are reading them. Long may the Gateway News reign! Well done."  
Regards, Helen Reed

### COPY DEADLINES FOR 2008

Edition	Copy Deadline	Delivery to Homes
January	02/01/2008	from 09/01/08
February	30/01/2008	from 06/02/08
March	27/02/2008	from 05/03/08
April	26/03/2008	from 02/04/08
May	30/04/2008	from 07/05/08
June	28/05/2008	from 04/06/08
July	25/06/2008	from 02/07/08
August	30/07/2008	from 06/08/08
September	27/08/2008	from 03/09/08
October	24/09/2008	from 01/10/08
November	29/10/2008	from 05/11/08
December	26/11/2008	from 03/12/08

### PAGE SIZE

TABLOID

266MM WIDE x 366MM DEEP

### COLUMN SIZES

2 COLUMN 63.5MM

3 COLUMN 97.25MM

4 COLUMN 131 MM

5 COLUMN 164.75MM

6 COLUMN 198.5MM

7 COLUMN 232.25MM

8 COLUMN 266MM

### ARTWORK

Artwork to be sent via email in a jpeg, tif or pdf format to [adverts@gatewaynews.co.uk](mailto:adverts@gatewaynews.co.uk)

### PAYMENTS

Full payment for adverts must be made before the copy deadline. Invoices are available on request. Please make cheques payable to Gateway News and send to Gateway News, 2 Bertrand Way, North Thamesmead. London, SE28 8LL.

Internet/Telephone Banking - Sort Code (details available on request) We regret we cannot except Credit or Debit cards.